

Each fall, people all over the country participate in *COASTWEEKS*, a celebration of our coastal resources. This year the event takes place from September 18 to October 10, kicked off by International Coastal Cleanup Day.

COASTWEEKS

September 18 through October 10, 2004

Please join the California Coastal Commission's Public Education Program in celebrating *COASTWEEKS*. The Commission will feature the events of participating organizations in a special section of our website, and we'll be conducting targeted outreach to publicize it. Special events created for *COASTWEEKS* and preexisting coast- and water-related events are eligible. This celebration is a great way to expand your outreach and to participate in a nation-wide effort to encourage appreciation and preservation of our coast and our inland waterways.

Some ideas for *COASTWEEKS* events include:

- Environmental fairs and festivals
- Native plant restoration projects
- Bird-watching outings
- Nature hikes
- Sand castle building contests
- Speakers or slide shows
- Kayaking trips
- Docent-led tide pooling
- Storm drain stenciling
- Watershed planning workshops or public meetings
- Anything else related to the coast or water resources!



If you would like to take part in *COASTWEEKS* and have your event featured on Coastforyou.org, fill out the attached form and turn it in ASAP! The deadline for *COASTWEEKS* is July 28. If you have any questions or concerns, please call (800) Coast-4U, or email afrankel@coastal.ca.gov. The *COASTWEEKS* calendar will be on-line by August 2, 2004.

Don't forget, the 20th Annual Coastal Cleanup Day is September 18, when nearly 50,000 Californians will come together to keep our beaches, rivers, streams and wetlands free of debris.

For more information, visit www.coastforyou.org.

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- ☐ Yes, I want to sponsor a COASTWEEKS event.
- ☐ Yes, I will publicize COASTWEEKS on my website or newsletter.
(Please link or refer to www.coastforyou.org after August 2, 2004.)

Activity Information for the COASTWEEKS calendar

(Please fill in as much information as you have available. If you have a pre-printed flyer or announcement on your website, you may submit or refer to that instead.)

***Please do not submit Coastal Cleanup Day events, unless you are publicizing a non-cleanup component (like a festival or restoration work). The cleanups taking place on Sept. 18 are being publicized through the Coastal Cleanup Day web pages and materials. ***

ORGANIZATION:

CONTACT NAME:

MAILING ADDRESS:

CITY/ZIP:

COUNTY WHERE EVENT WILL TAKE PLACE:

EMAIL:

PHONE:

WEBSITE:

TITLE OF EVENT:

DATE AND TIME:

DESCRIPTION OF EVENT:

LOCATION/DIRECTIONS:

SPECIAL REQUIREMENTS (Age limit, fees, clothing requirements, etc.):

Please mail this form to

COASTWEEKS, California Coastal Commission, 45 Fremont St., Ste. 2000, San Francisco, CA 94105.

You can also email afrankel@coastal.ca.gov or fax it to (415) 904-5216.

Thank you for participating in COASTWEEKS!